

**Payout - Broadcasting Channel software**

**SMS Based Music Channel**

**CableSMS**  
Billing Inventory CRM

**Business Helper Advertisement Sales System**

# Subscriber Management System - Digital Billing Solution

CAS Integration with Gospell, ABV, Conax, Latens, Nagravision, Verimatrix etc.

go digital with HD/SD/SDI out

Broadcaster / Satellite Channel MSO Cable Operator DTH Operators

ISO 9001 : 2008  
Quality Management System Certified Company  
We know the difference between 99% and 100%  
**Aplomb Technology**

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www.playoutsoftware.com / www.cable-software.com / www.apmcssoftware.com  
www.subscribermanagementsystem.com / www.e-governancesoftware.com / www.aplombtechnology.com



# 24/7 Broadcast Payout Software

**Broadcast Your HD Channel** Character Generator

- Blue Ray DVD, MPEG-1,2,4, Divx, VOB, MP4, AVI, ASF, MKV, M2TS, WMV,FLV, all files format supported and play directly without converting
- Unicode Standard Supported software so possible to use News Headlines directly from Internet on any language
- Text / Image Watermark, Online Cricket Score, Video Play without gap or black
- Cricket Score **Automatic** from Internet **Manual** for Local Tournament
- Unlimited Text / Image / Logo / Headline on Screen
- Dual Audio Selection

**LIVE**

**Smart Automation System**

Broadcasting Payout Software

CREATIVE PRODUCTION

MOVIE CHANNEL News Channel Sports Channel

# All In One Software for News + Live + Movie Organizer 9.0

Run your movie channel exclusive different way

- Coming soon / Today's Attraction / Tomorrow's Attraction display trailer on time base according to requirement
- Banner/Spot advertisement detail, Reports send SMS alerts to advertiser for advertisement, Start and Stop complete movie, song, news and play history
- Play movies songs from computer DVD ROM without copy it to on hard disk, DVD support, Easy to use software
- Play Video from IP Stream
- Digital Clock / Date
- Unlimited managed way logo support
- Play on exact date/time, set time according to choice
- Banner advertisement forward for quick view
- Different kind of shape advertisement on Timebase, Groupwise & Datewise Advertisement

Support in **Windows 8** Windows 7

**LIVE 2:15**

Shape Advt

5 NOV 12

HEADLINE Be Prepared for election in Karnataka

Your Advertisement Display here

**Message Mania**

**SMS Based Music Channel**

Connecting through **Net Setter** With **SMS Facility**

- Songs arranged based on different categories
- send SMS for greeting and chat facility
- Snapshot of Song Movie on Screen With Choice Number

**LIVE TV**

Easily Live on any Channel / DVD Player / Camera

- Software to run advertisement/logo on any satellite channel or video signal
- Allow to set unlimited logo

Capture and Broadcast Live Video For Any Event

- Allow to set Flash/Smish advertisement
- No need to store the DIGITAL DATA in computer
- Cost effective solution for mini scale cable operator shopping mall where advt./title to show on LCD

Screens public places like railway station, Airport, Public Transport Stations

www.playoutsoftware.com  
www.subscribermanagementsystem.com  
www.cable-software.com

# Cable SMS - Subscriber Management System

Internet / Intranet / LAN Supported

Centralized system, access anytime from anywhere useful for Broadband, MSO, DTH & Cable Operators CAS & Non CAS Area Base on TRAI recommendation.

**Subscriber**  
Manage Unlimited Customer with Multiple Service, Billing, Monthly Auto Bill generation, Bulk Bill process scheduling / messaging.

**Hardware Set Top Box**  
Management of Order, Sales, Purchase, Purchase Return, Complete Inventory Stock handling, un-assigned, assigned defective, warranty tracking, replacement, repairing etc.

- Private cloud / Hybrid cloud / Local installation
- Short Messaging Services - SMS
- External Payment Gateways
- Web Portal Access for Client
- Smart Phone Apps.

**Multi Tax System**  
Multi tax Creation, Multi area Tax System. Service Tax, Value Added Tax or any customize Tax Structure.

**Subscriber Alerts**  
E-mail / SMS alerts for pending payment, greetings, paid / unpaid payment, registration etc. Account-centric database that enables full subscriber life tracking.

**Extra Facility**  
LCO communication & payment report. Due payment / Un billed Subscribers. Online broadcaster report generation. Easy to configure business processes. Month wise collation revenue report MIS reports

**Channel**  
Channel flexible package and bouquet scheme with broadcaster reports

Payment Gateways: MasterCard, VISA, Paypal, AMEX, DISCOVER, EBS

Smart Phone Apps: iPhone, Android

**Integration with**

GOSPELL, verimatrix, 永新视博 NOVEL SUPRETV, abel, ABC, viaccess, SAFE VIEW, Latens, CONAX, Sumavision

**Business Helper**

Advertisement Sales / Marketing System

- Help to organizer your sales effort, follow up, advertising tracking and reporting.
- Manage customer profile with accounting financial metrics.
- Generates and tracks orders, from pitch to close to execution.
- SMS / E-mail alerts to advertiser for start / stop advertisement.
- All contact with clients and prospects with a full history.
- Increase your market share in advertising industry.
- Order approval interface for management.
- Highly visible management information.
- Contract start and end dates, billing.
- Easy to promote different scheme.

**IVRS**

Digital Complain Recorder

- Solution available for multiple telephone line using dialogic card
- Turn key solution

**Video on Demand**

Dial & Select a Song Channel

- Single Digit [0-5] selection, make operating easy
- Queue limit facility
- Allow updating 700 songs per minute without typing
- Unlimited Main/Sub Category
- Auto run in case of no phone call
- Attractive transparent choice menu
- Waiting and without waiting facility
- Customer dial phone and select song software
- Auto controlling of repeated song when particular customer selects particular song/scene, it could be not added in queue, if that video already selected by someone else and already in queue

www.aplombtechnology.com

# Our Various Products

Municipal Corporation & Nagar Palika / Taluka - Village Panchayat / Railway  
GEB / Air Force - Different Government Department Related Software

APMC / Mandi software made for Marketing yard Committee

Customer Care Software for Back office Automation system ( IVRS )

Capsule Retail Medical Store Software and (HMS)

Back Office Software for HPCL / BPCL / IOC / RELIANCE

**eGOVERNANCE SOFTWARE** COMPLETE IT SOLUTION  
www.e-governancesoftware.com

**APMC SOFTWARE** Agricultural Products Market Committee  
www.apmcssoftware.com

**IVRS Touch Screen**

**HOSPITAL MANAGEMENT SYSTEM**

**PETRODESK** Software for Petrol pump

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